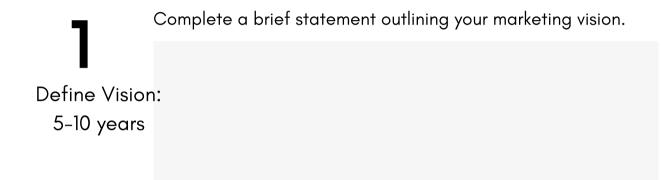
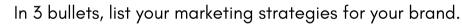


BUSINESS GOALS TEMPLATE (renew quarterly)

Use this printable planner to outline your overall marketing goals. Don't forget to <u>break down the steps</u> you want to achieve your overall goal.







Write out the top most important focus for this year.

Define Yearly Focus: 1 year

Objectives & Results (renew quarter	rly)	
Objective 1: Brand presence		
Key Results	MEASURED BY	DEADLINE (MM/YY)
Objectives & Results (renew quarter	rly)	
Objective 2: Content creation		
Key Results	MEASURED BY	DEADLINE (MM/YY)
Obiestives & Desults (
Objectives & Results (renew quarter	rly)	
Objective 3: Achieve record metr	ics	
Key Results	MEASURED BY	DEADLINE (MM/YY)

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WEEKLY PLANNING (PPP) SHEET Fill out weekly (end of week preferred)

PROGRESS | What did you accomplish this week?

PLANS | What did you plan to accomplish next week?

PROBLEMS | What possible problems do you run into?

DEFINED OUTCOMES | Define measurement of success for next week

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